

## **SAMPLE – Press Release Taxi Service**

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### **AMS City Taxi Becomes a Member of the National Limousine Association and Expands its Limousine Fleet**

AMS City Taxi has become a member of the National Limousine Association (NLA). The NLA membership highlights the company's professionalism and keeps it at the forefront of all the important developments in the luxury ground transportation sector. AMS City Taxi has also added two new Mercedes S Class Limousines to its vehicle fleet for AMS Airport transfer in air-conditioned luxury and comfort.

#### **NLA Affiliation to Benefit AMS City Taxi in Several Ways**

A recognized limousine transportation service in AMS, AMS City Taxi caters to the personal and business needs of a diverse clientele. The NLA membership offers many benefits to the company. An important benefit is the opportunity to enhance marketing efforts and identify new business opportunities through NLA's print and online referral and promotional avenues.

The membership will also keep the company on the pulse of latest developments in the industry, and the regulations and legislations affecting the sector. According to a spokesperson of the company, NLA's seminars and newsletters will educate AMS City Taxi on how to further grow and strengthen its presence in the industry. This apart, the membership will entitle the company to many high-value discount programs.

Being the only not-for-profit international association to serve the chauffeured luxury ground transportation industry, the NLA represents the collective voice of operators, suppliers and manufacturers. The NLA affiliation is an image booster, and emphasizes the AMS taxi company's professionalism and dedication to providing high-quality services to its clientele.

#### **New Mercedes S Class Limousines to Bolster AMS City Taxi's Fleet**

AMS City Taxi's brand new additions – two Mercedes S Class Limousines - join the company's existing fleet of vehicles from the same luxury brand, which include the E-Class, Viano and Sprinter. Its limousine solutions extend to luxury mini-vans, well-appointed executive sedans, stretch limousines, and large-sized VIP buses from top vehicle brands.

SC, being the xx and yy largest airport in the world and Europe respectively, the demand for SC Taxi services offering pick-up and drop is high. The new limousines will aid the company's efforts to manage its AMS Airport Taxi services with greater flexibility and reliability.



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*AMS City Taxi is a leading professional taxi, coach and limo transportation company in the LN. Its services include airport transfers, city-to-city and point-to-point transfers, cruise ship transfers, shore excursions, chauffeur driven tours and international transfers, among others.*

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